

# PROMOTIONS P1 2018





Confidential Document Property of MILWAUKEE TOOL Brookfield, Wisconsin 53005







## **E-REBATE PROMOTIONS**

P1 2018

## E-REBATES









E-Rebate available at www.milwaukeetool.com/er/pe





**Free Goods** 





Buy-in: 01.20.18 - 04.30.18 In Store Execution: 02.01.18 - 04.30.18 Online Execution: 02.01.18 - 04.30.18 PCE#: E-Rebate

FEB MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

JAN

### BUY KNOCKOUTS AND EXACT™ SETS



## **GET A FREE GOODS PACKAGE**



+

48-89-9209



+

49-16-2704



\$250 VALUE!





## CORDLESS M18 Spring Bundle





Buy-in: 01.15.18 – 4.30.18 In Store Execution: 01.15.18 – 4.30.18 Online Execution: \*Brick & Mortar Only PCE#: E-Rebate

FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC JAN

## **BUNDLE & SAVE**

# WITH PURCHASE OF QUALIFYING M18 FUEL ™ KIT PLUS A SELECT ACCESSORY KIT & GET \$100 VISA GIFT CARD OR FREE GOOD VIA E-REBATE









## **CORDLESS M18 Spring Bundle**





Online Execution: \*Brick & Mortar Only Buy-in: **01.15.18 – 4.30.18** In Store Execution: 01.15.18 – 4.30.18 PCE#: E-Rebate

MAY JUL NOV **FEB** MAR **APR** JUN **AUG** SEP OCT DEC **JAN** 

## **BUNDLE & SAVE**

## WITH PURCHASE OF QUALIFYING M18 FUEL ™ KIT PLUS A SELECT ACCESSORY KIT & GET \$100 VISA GIFT CARD OR FREE GOOD

**VIA E-REBATE** 

#### **Examples:**

2796-22































2625-20

48-32-4025





## **CORDLESS** M18 Spring Bundle





Buy-in: **01.15.18 – 4.30.18** 

In Store Execution: **01.15.18 – 4.30.18** 

Online Execution: \*Brick & Mortar Only

PCE#: E-Rebate

**FEB** 

MAR

**APR** 

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

**JAN** 

### REFERENCE TABLES BELOW FOR ALL QUALIFYING ITEMS

#### **BUY (1) FUEL KIT**

ŒΥ
,
ZALL
T
HDD
_

#### PLUS (1) ACC KIT

MODEL#	DESCRIPTION
48-32-4004	(5) 32PC IMPACT SET SHOCKWAVE
48-32-4006	(5) 40PC IMPACT SET SHOCKWAVE
48-32-4025	(5)52PC IMPCT ELECTR SW SET
48-32-4028	(5) 55PC IMPCT SET SHOCKWAVE
48-89-4630	SHOCKWAVE 15PC TIN KIT
49-22-0175	(5) 8PC FLAT BORING BIT SET
49-22-4079	8PC REFRIG. HOLE DOZER KIT
49-22-4095	10-PC ELECT. HOLE DOZER HS KIT
49-22-4145	10-PC PLUMB. HOLE DOZER KIT
49-56-9080	8-PC PLUMBERS BIG HAWG KIT

#### **GET (1) ITEM BELOW**

MODEL#	DESCRIPTION
N/A	\$100 Visa Gift Card
2704-20	M18 FUEL HMR DRILL - BARE
2753-20	M18 FUEL 1/4 HEX IMPACT DRV
2625-20	M18 HACKZALL

#### PROMOTION EXECUTION

- 1. END-USER \$100 VISA GIFT CARD OR FREE BARE TOOL MUST BE REDEEMED VIA E-REBATE WITH A COPY OF THEIR INVOICE
- 2. INVOICE MUST REFERENCE **BOTH A QUALIFYING** M18™ TOOL KIT **AND** A **QUALIFYING** ACCESSORY SET
  - ONLY QUALIFIED M18™ TOOL KITS AND ACCESSORIES ARE ELIGIBLE FOR \$100 GIFT CARD OR BARE TOOL
- 3. LIMIT (1) REDEMPTION PER ELIGIBLE M18™ TOOL KIT AND ACCESSORY KIT PURCHASED
- BRICK AND MORTAR SALES ONLY, INTERNET SALES WILL NOT BE HONORED
- 5. IF E-REBATE SUBMISSION **DOES NOT** CONTAIN (1) M18 FUEL KIT FROM THE QUALIFYING LIST AND (1) ACCESSORY KIT FROM THE QUALIFYING LIST, E-REBATE WILL BE **DENIED**
- ITEMS REDEEMED VIA E-REBATE AT WWW.MILWAUKEETOOL.COM/ER/PE

ALL DOCUMENTATION WILL BE AUDITED FOR ACCURACY AND COMPLIANCE TO RULES OF THE PROMOTION PRIOR TO APPROVAL OF SHIPMENT OF FREE GOODS OR \$100 GIFT CARD: REDEMPTIONS CAN TAKE UP TO (6) WEEKS FROM TIME OF COMPLETE SUBMITTAL OF DOCUMENTATION TO PROCESS; MILWAUKEE RESERVES THE RIGHT TO NOT HONOR \$100 GIFT CARD/FREE GOODS REDEMPTION ORDERS THAT ARE NOT IN COMPLIANCE WITH THE AFORMENTIONED PROMOTION DETAILS.

# Milwaukee

## **CORDLESS**



M18 FUEL™ + Packout™ Promotion 

Buy-in: **02.01.18 - 4.30.18** 

In Store Execution: **02.01.18 – 4.30.18** 

Online Execution: 02.01.18 - 4.30.18

PCE#: E-Rebate

**FEB** 

**MAR** 

**APR** 

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

**JAN** 

#### \$499 Retail \$900 Total Value! \$399 Retail \$500 Total Value!





#### \$269 Retail \$350 Total Value!



2799-22CXPO

#### 9.0AH **Battery**

48-11-1890 **\$169 VALUE** 

WITH PURCHASE OF 2769-22PO OR 2897-22PO



## **5.0AH Battery FREE**



48-11-1850 **\$129 VALUE** WITH PURCHASE OF

2799-22CXPO

#### NOT ELIGIBLE FOR \$100 GIFT CARD.

MUST PURCHASE (1) UNIT OR MORE ON A SINGLE PO TO QUALIFY FOR PROMOTIONAL FREE GOODS – WHILE SUPPLIES LAST

ITEM#	DESCRIPTION	MS
2796-22PO	M18 FUEL W/ ONEKEY 3PC COMBO KIT WITH FREE PACKOUT ROLLING CASE	\$499.00
2897-22PO	M18 FUEL 2PC COMBO KIT WITH FREE PACKOUT CASE	\$399.00
2799-22CXPO	M18 COMPACT BRUSHLESS 2PC KIT WITH FREE JOBSITE COOLER	\$269.00



Free Bare Tool





In Store Execution: 02.01.18- 04.30.18 Buy-in: 01.20.18- 04.30.18 Online Execution: Brick & Mortar Only PCE#: E-Rebate

**FEB** 

MAR

**APR** 

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

JAN

## BUY SELECT FUEL™ KITS, GET BARE TOOL BELOW FREE!

#### **Group A**

**Purchases qualify for** vour choice of Tier 1 free good



2720-22HD 2720-21 2720-22





2782-22

Group B

**Purchases qualify for** vour choice of **Tier 1 or 2 Free Good** 



2709-22 / HD 2711-22 / HD







2712-22HD 2712-22

2715-22HD 2715-22

**Group C** 

**Purchases qualify for** vour choice of Tier 1, 2 or 3 Free Good



2896-24



2896-26



2717-21HD 2717-22HD



## TIER 1









#### ΓIER 2



### TIER 3



48-11-1890 2767-20

UP TO \$250 VALUE



**Free Bare Tool** 





Buy-in: 01.20.18- 04.30.18 In Store Execution: 02.01.18- 04.30.18 Online Execution: Brick & Mortar Only PCE#: E-Rebate

FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC JAN

## REFERENCE TABLES BELOW FOR ALL QUALIFYING ITEMS

#### **QUALIFYING TOOL**

	•			
ITEM #	ITEM DESCRIPTION	ITEM #	ITEM DESCRIPTION	
2707-22	M-18 FUEL 1/2" HOLE HAWG KIT	2729-21	M18 FUEL BAND SAW - 1 BAT KIT	
2707-22HD	M18 FUEL 1/2" HOLE HAWG	2729-22	M18 FUEL BAND SAW - 2 BAT KIT	
2708-22	M-18 FUEL 7/16" HOLE HAWG KIT	2729-22HD	M18 FUEL BAND SAW HD KIT	
2708-22HD	M18 FUEL QUIK-LOK HOLE HAWG	2733-21	M18 7-1/4" MITER SAW KIT	
2709-22	M18 FUEL 1/2" SUPER HAWG KIT	2734-21HD	10" MITER SAW-KIT	
2709-22HD	M18 FUEL 1/2" SUPER HAWG	2738-22	M18 FUEL POLISHER KIT	
2711-22	M18 FUEL 7/16" SUPER HAWG KIT	2780-21	M18 FUEL 4-1/2"/5" PAD,1 KIT	
2711-22HD	M18 FUEL QUIK-LOK SUPER HAWG	2780-22	M18 FUEL 4-1/2"/5" PAD, KIT	
2712-22	M18 FUEL 1 SDS+ KIT	2780-22HD	M18 FUEL 4-1/2"/5" PAD HD KIT	
2712-22HD	M18 FUEL 1" SDS+ HD KIT	2781-21	M18 FUEL 4-1/2"/5" SLIDE,1 KIT	
2713-22	M18 FUEL D-HANDLE KIT	2781-22	M18 FUEL 4-1/2"/5" SLIDE, KIT	
2713-22HD	M18 FUEL D-HANDLE KIT HD	2781-22HD	M18 FUEL 4-1/2"/5" SAG HDKIT	
2715-22	M18 FUEL 1-1/8 SDS+ KIT	2782-22	M18 FUEL METAL CIRC – KIT	
2715-22HD	M18 FUEL 1-1/8 SDS+ HD KIT	2783-22	M18 FUEL GRINDER W/BRAKE KIT	
2717-21HD	M18 FUEL 1-9/16"SDS MAX HAM KT	2783-22HD	M18 FUEL 4-1/2"/5" BRK HDKIT	
2717-22HD	M18 FUEL 1-9/16"SDS MAX HAM KT	2787-22HD	M18 FUEL MAG DRILL	
2719-21	M18 FUEL SAWZALL 1 BAT KIT	2788-22HD	M18 FUEL LINEMAN MAG DRILL	
2720-21	M18 FUEL SAWZALL 1 BAT KIT	2894-22	M18 FUEL HAM DR W/FUEL SAWZALL	
2720-22	M18 FUEL SAWZALL 2 BAT KIT	2896-24	M18 FUEL 4 TOOL COMBO KIT	
2720-22HD	M18 FUEL SAWZALL HD KIT	2896-26	M18 FUEL 6 TOOL COMBO KIT	
2721-22	M18 FUEL WL SAWZALL KIT	2731-22	7-1/4 M18 FUEL CIRCLE SAW KIT	
2721-22HD	M18 FUEL WL SAWZAL KIT HD	2731-21	7-1/4 M18 FUEL CIRCLE SAW 1BAT	

#### **FREE GOODS**

ITEM #	ITEM DESCRIPTION	FREE FOR:
0880-20	M18 2 GALLON WET/DRY VACUUM	ANY ITEM
2361-20	M18 LED FLOOD LIGHT	ANY ITEM
2365-20	M18 MOUNTING FLOOD LIGHT	ANY ITEM
2626-20	M18 MULTI TOOL BARE	ANY ITEM
2627-20	M18 CUT OUT TOOL- BARE TOOL	ANY ITEM
2771-20	M18 TRANSFER PUMP BARE TOOL	ANY ITEM
48-11-1850	M18 RED LITHIUM 5.0AH BAT PACK	ANY ITEM
2704-20	M18 FUEL HMR DRILL - BARE	TIER 2 OR 3
2753-20	M18 FUEL 1/4 HEX IMPACT DRV	TIER 2 OR 3
2754-20	M18 FUEL 3/8 IMP WR	TIER 2 OR 3
2866-20	M18 FUEL DRYWALL SCREW GUN BT	TIER 2 OR 3
2767-20	GEN II HTIW 1/2" RING BARE	TIER 3 ONLY
48-11-1890	M18 REDLITHIUM HD9.0 BATTERY	TIER 3 ONLY



**Free Battery** 





Buy-in: 01.20.18 - 04.30.18

In Store Execution: 02.01.18 - 04.30.18 Online Execution: 02.01.18 - 04.30.18

PCE#: 185687 + E-Rebate

**FEB** 

**MAR** 

**APR** 

MAY

JUN

JUL

**AUG** 

SEP

OCT

NOV

DEC

JAN

## BUY SELECT M12™ KITS,



ITEM #	DESCRIPTION
2407-22	M12 3/8 DRILL DRIVER KIT
2420-21	M12 HACKZALL 2ND GEN KIT 1 BAT
2520-21XC	M12 FUEL HACKZALL KIT XC BATT
2498-24	M12 4-TOOL COMBO KIT

## **GET A FREE BATTERY**



48-11-2420

**APR** 

**FEB** 

## CORDLESS

**Free Bare Tool** 





JAN

Buy-in: 01.20.18 - 04.30.18 In Store Execution: 02.01.18 - 04.30.18 Online Execution: 02.01.18 - 04.30.18 PCE#: E-Rebate

MAY JUL MAR JUN **AUG** OCT NOV

DEC

**PURCHASE (1) QUALIFYING TOOL BELOW** 

SEP



## RECEIVE (1) FREE BARE TOOL BELOW INSTANTLY



MUST BUY MIN (1) ON SAME P.O. TO QUALIFY. CANNOT BE COMBINED WITH ANY OTHER PROGRAM

**№12** FUEL Qualifying and Free Good Options





Buy-in: **01.20.18 – 04.30.18** 

In Store Execution: 02.01.18 - 04.30.18 Online Execution: 02.01.18 - 04.30.18

PCE#: E-Rebate

**FEB** 

**MAR** 

**APR** 

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

JAN

## REFERENCE TABLES BELOW FOR ALL **QUALIFYING ITEMS**

QUALIFYING TOOL			
ITEM #	ITEM DESCRIPTION		
2452-22	M12 FUEL 1/4 IMP WRENCH KIT		
2454-22	M12 FUEL 3/8 IMP WR KIT		
2455-22	M12 NO-HUB COUPLING DR/DR KIT		
2438-22X	M12 SPOT POLISHER 1CP 1XC KIT		
2416-21XC	M12 FUEL 5/8 SDS PLUS 1BAT KIT		
2446-21XC	M12 GREASE GUN KIT W/1 XC BAT		
2429-21XC	M12 BAND SAW KIT		
2472-21XC	M12 CABLE CUTTER KIT		

FREE GOODS				
ITEM #	ITEM DESCRIPTION	Free For:		
2364-20	M12 FLOOD LIGHT - BARE	ANY ITEM		
2420-20	12V HACKZALL	ANY ITEM		
48-11-2440	M12 REDLITHIUM 4.0AH XC BAT	ANY ITEM		
0850-20	M12 HAND VACUUM	ANY ITEM		
2415-20	M12 RAD TOOL ONLY	ANY ITEM		
2467-20	M12 RIGHT ANGLE IMPACT DRIVER	ANY ITEM		
2592-20	M12 WIRELESS JOBSITE SPEAKER	ANY ITEM		
2355-20	M12 LED METAL LIGHT	ANY ITEM		
2460-20	M12 ROTARY TOOL BARE	ANY ITEM		
2351-20	M12 LED STICK LIGHT - BARE	ANY ITEM		
2462-20	M12 1/4 HEX IMP DRIVER - BARE	ANY ITEM		
2407-20	M12 3/8 DRILL DRIVER – BARE	ANY ITEM		

MUST BUY MIN (1) ON SAME P.O. TO QUALIFY. CANNOT BE COMBINED WITH ANY OTHER PROGRAM



OLD MODEL

NEW MODEL

## CORDLESS

**Free Battery** 





Buy-in: 01.20.18 - 04.30.18 In Store Execution: 02.01.18 - 04.30.18 Online Execution: 02.01.18 - 04.30.18 PCE#: E-Rebate

PCE#. E-Rei

 FEB
 MAR
 APR
 MAY
 JUN
 JUL
 AUG
 SEP
 OCT
 NOV
 DEC
 JAN

## UPGRADE TO M12™ FUEL™ GEN II KITS



# RECEIVE (1) FREE BATTERY INSTANTLY



MUST BUY MIN (1) FOR EACH INDIVIDUAL MODEL





**Free Starter Kit** 





Buy-in: 01.20.18- 04.30.18 In Store Execution: 02.01.18- 04.30.18 Online Execution: 02.01.18- 04.30.18 PCE#: E-Rebate

FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC JAN





MUST PURCHASE (1) LIGHT ON A SINGLE PO TO QUALIFY FOR PROMOTIONAL FREE GOODS - WHILE SUPPLIES LAST

ITEM #	DESCRIPTION	Sale Price
2130-20	M18™ ROCKET™ LED TOWER LIGHT	\$199
48-59-1850	M18™REDLITHIUM™ 5.0 STARTER KIT	FREE



## M18™ PROMOTIONS

P1 2018



M18 PERFORMANCE DRIVEN
TRADE FOCUSED
SYSTEM WIDE

The MILWAUKEE® M18™ cordless system represents the ultimate synergy of professional grade power, extreme performance and superior ergonomics. Powered by REDLITHIUM™ battery technology for unmatched run-time, and coupled with patented technologies, innovative motors and advanced electronics, M18™ changes the game. Focused on improving productivity for professionals in the trades, MILWAUKEE® offers more than 150 performance-driven solutions that are fully compatible with the M18™ family —the fastest growing 18V cordless system on the market.





Free Die Kit





Buy-in: 01.20.18 - 04.30.18 In Store Execution: 02.01.18 - 04.30.18 Online Execution: 02.01.18 - 04.30.18 PCE#: 185687

**FEB** 

**MAR** 

**APR** 

MAY

**JUN** 

JUL

AUG

SEP

OCT

NOV

DEC

JAN

## **BUY A FORCELOGIC®** 600 MCM CRIMPER



## **INSTANT GRAT**



## **GET YOUR CHOICE** OF FREE DIE KIT



**\$700 VALUE** 

MUST PURCHASE (1) UNIT ON A SINGLE PO TO QUALIFY FOR PROMOTIONAL PRICING

ITEM#	DESCRIPTION
2679-22	M18™ FORCE LOGIC™™ 600 MCM CRIMPER
49-16-KITC	#8 AWG-600 MCM COPPR U DIE KIT
49-16-KITA	#8 AWG-350 MCM ALUM U DIE KIT